



***Jockeys and Jeans* to hold its 10th annual gala event at Gulfstream Park on January 11th, 2025, from 12:00 pm. to 4:00 pm., and you can make a difference.**

Greetings,

If you are a past supporter, we want to thank you wholeheartedly for helping us raise over \$3.4 Million dollars for the Permanently Disabled Jockeys Fund (PDJF). Your generous support has enabled the PDJF to make monthly payments of \$1,000 to 60 catastrophically injured jockeys – with about 40 being paraplegics or quadriplegics. You have made a huge difference in the well-being of those who left much of their lives beneath the horses we all know and love.

If you become a new donor, we cordially invite you to join our select community, one that has proven it cares deeply about the plight of our sport's permanently disabled riders.

On Saturday January 11, 2025, at 12:00. pm., *Jockeys and Jeans* will hold its 10th annual gala event. We seek sponsorships and donations from our good friends and supporters who have helped us in the past, as well as our new donors who have decided to make a difference. Founded in late 2014, *Jockeys and Jeans* is an all-volunteer organization, and 100% of all funds raised go to the 501“C” “3” non-profit PDJF. While we applaud the success of racing related organizations that provide after care to Thoroughbreds, PDJF is the only charity that uses event sponsorships to raise funds for actual humans-those who are no longer riding horses but are now riding wheelchairs.

We thank you again for your past and current generosity, and we hope you will participate in aiding our sport's courageous Fallen Riders.

Dr. Eddie Donnally-President *Jockeys and Jeans*

(818)653-3711

[edjockeysandjeans@gmail.com](mailto:edjockeysandjeans@gmail.com)

[www.jockeysandjeans.com](http://www.jockeysandjeans.com)

## ***A Few of our Fallen Riders***

***Roger Blanco***



***Armando Rivera***



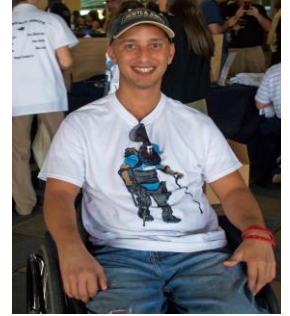
***Jack Fires***



***Ann Von Rosen***



***Michael Straight***



## **Jockeys and Jeans at Gulfstream Park Racing and Casino**

**Saturday, January 11, 2025 at Gulfstream Park Racing and Casino from 12:00 pm. to 4:00 pm.**

**901 S Federal Hwy, The Village at Gulfstream Park Hallandale Beach, FL 33009-7124**

**[For more information call Jockeys and Jeans President, Dr. Edward Donnally at](#)**

**[\(818\) 653-3711](tel:8186533711)**

### **SPONSOR PACKAGE ORDER FORM**

**Deadline to Submit Order Forms and Advertisements is December 31, 2024.**

**Submit Sponsorship Form by email to [joe.clabes@pdjf.org](mailto:joe.clabes@pdjf.org) Ph. [\(859\) 825-8409](tel:8598258409)**

**Or mail to Joe Clabes, PDJF Executive Director, P.O. Box 910864**

**Lexington, KY 40591**

**Submit logos and Advertisements in jpg format on or before December 15<sup>h</sup>, 2024 to Eddie Donnally at [edjockeysandjeans@gmail.com](mailto:edjockeysandjeans@gmail.com)**

**Please make all checks payable to the PDJF**

**\_\_\_\_\_ Please contact me as I would like to donate an item for your auction**

NAME OF SPONSOR: \_\_\_\_\_

(As it should appear in all print ads. Please print.)

SPONSOR CONTACT PERSON: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

(Address to mail tickets and other event-related materials.)

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ EMAIL: \_\_\_\_\_

CELL PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

2025 Jockeys and Jeans Sponsorship or Donation \$ \_\_\_\_\_

Sponsor packages: We invite everyone to consider being an advertising sponsor. Please select from one of our packages: And please send appropriate program ad to [edjockeysandjeans@gmail.com](mailto:edjockeysandjeans@gmail.com)

**As a Sponsor do you plan on attending Jockeys and Jeans 2025** Yes \_\_\_\_\_ No \_\_\_\_\_

**Number of seats included in your package** \_\_\_\_\_ **Extra seats to purchase** \_\_\_\_\_

**Total number of extra seats, \$100.00 per seat** \_\_\_\_\_ **Total Package and Seats** \_\_\_\_\_

**PDJF: please send me an invoice: Yes \_\_\_\_\_ No \_\_\_\_\_**

PAYMENT METHOD: please indicate one: CHECK: \_\_\_\_\_ CREDIT CARD: \_\_\_\_\_

**Submit Sponsorship Form by mail or email to [joe.clabes@pdjf.org](mailto:joe.clabes@pdjf.org) Ph. (859) 825-8409**

**Or mail to Joe Clabes, PDJF Executive Director, P.O. Box 910864**

**Lexington, KY 40591**

- Credit card payments can be made by phone by contacting Nancy LaSala at 630-234-6691. Or complete the following:

Name on Credit Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Please select from one of our packages: And please email your appropriate ad to [edjockeysandjeans@gmail.com](mailto:edjockeysandjeans@gmail.com)

## SOLO CORPORATE SPONSOR - \$1,200.00

- Name placed on Jockeys and Jeans sign at event
- Recognition on Jockeys and Jeans Facebook page and web page
- 2 admissions tickets to Jockeys and Jeans at Gulfstream Park.
- A beautiful Full Course lunch for two
- Jockeys and Jeans Poster, autographed by our Hall of Fame and Fallen Riders
- Recognition in Jockeys and Jeans program

## BRONZE CORPORATE SPONSOR - \$2,000.00

- Name recognition on screen in event room and the track's giant infield screen
- Name placed on Jockeys and Jeans sponsor signs
- Quarter page full color advertisement in the Jockeys and Jeans Program
- Invitation for two to Friday evening VIP party with Dignitaries and Hall of Fame Jockeys
- Recognition on Jockeys and Jeans Facebook page and web page
- Four admissions tickets to Jockeys and Jeans at Gulfstream Park
- A delicious full course lunch for four
- Jockeys and Jeans Poster, autographed by our Hall of Fame and Fallen Riders

## Silver Corporate Sponsor - \$3,000

- One half page full color advertisement in the Jockeys and Jeans Program
- Recognition on Jockeys and Jeans Facebook page and web page
- Six admissions ticket to Jockeys and Jeans at Gulfstream Park.
- A delicious full course lunch for six
- Jockeys and Jeans Poster, autographed by our Hall of Fame and Fallen Riders
- Company name and logo included in program
- Company name and logo listed on Jockeys and Jeans Hall of Fame program page
- Name recognition during the event on banquet room screen and on track's giant infield screen
- Invitation for four our Friday evening VIP party with Dignitaries and Hall of Fame Jockeys
- Name recognition in direct mail and email promotions from the track

## GOLD CORPORATE SPONSOR – \$5,000

- Full page color advertisement in the Jockeys and Jeans Program
- Recognition on Jockeys and Jeans Facebook page and web page
- Eight admissions tickets to Jockeys and Jeans at Gulfstream Park, includes table for eight
- A delicious full course lunch for eight
- Jockeys and Jeans Poster, autographed by our Hall of Fame and Fallen Riders
- Company name and logo listed on Jockeys and Jeans Hall of Fame program page
- Name recognition in direct mail and email promotions from the track

- Name recognition on screen in event room and the tracks giant infield screen
- Invitation for six to our Friday evening VIP party with Dignitaries and Hall of Fame Jockeys

## **CORPORATE PRESENTING SPONSOR - \$10,000**

- Invitation for eight to our Friday evening VIP party with Dignitaries and Hall of Fame Jockeys
- Name recognition on screen in event room and the tracks giant infield screen
- Recognition on Jockeys and Jeans Facebook page and web page
- Eight admissions tickets to Jockeys and Jeans at Gulfstream Park, includes one table for eight
- Delicious full course lunch for eight
- Jockeys and Jeans Poster, autographed by our Hall of Fame and Fallen Riders
- Full page color advertisement in the Jockeys and Jeans Program
- Company name and logo listed on Jockeys and Jeans Hall of Fame program page
- Name recognition in direct mail and email promotions from the track

## **• MAJOR CORPORATE SPONSOR - \$25,000**

- Invitation for 10 at Friday evening VIP party with Dignitaries and Hall of Fame Jockeys
- Recognized as Presenting Sponsor of the Jockeys and Jeans event and in a press release to our media outlets
- Name recognition on screen in event room and the tracks giant infield screen
- Name placed at top of Jockeys and Jeans event sponsor sign
- Recognition on Jockeys and Jeans Facebook and web page
- A beautiful Full Course dinner for 16
- Jockeys and Jeans Poster, autographed by our Hall of Fame and Fallen Riders
- Full page color advertisement in the Jockeys and Jeans Program
- Inclusion in the Jockeys and Jeans race Winners Circle trophy presentation.
- Company name and logo listed on Jockeys and Jeans Hall of Fame page
- Inclusion in Newspaper advertisements
- Name recognition in direct mail and email sent by track to promote the event
- On-site/event recognition and branding
- Name inclusion in all Social Media postings on Jockeys and Jeans Facebook page.
- Event presentation with special plaque